



16 Questions You **Must** Ask Before Hiring Any I.T. Company

A Free Education Guide By:
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If You Depend On Your Computer Network To Run Your Business, This Is One Report You DON'T Want To Overlook!

This free report will explain in simple, non-technical terms what you need to look for when outsourcing your I.T. support, as well as cost-saving strategies, insider tips and 16 revealing questions you MUST ask any computer consultant before giving him access to your computer network. If your current guy can't answer a confident "Yes" to all 16, it might be time to look for someone else.

You'll discover:

- The single most expensive mistake most small business owners make when hiring an I.T. consultant.
- The surprising reason most small businesses fall victim to substandard support.
- What some I.T. consultants are doing to take advantage of business owners, and how to make sure you're not one of them.
- How to avoid expensive computer repair bills and get all the computer support you need for a low, fixed monthly rate.

2022

From the Desk of: David Groot
President
Windstar Technologies

Dear Fellow Business Owner,

Hi, my name is David Groot, President of Windstar Technologies. As a business owner myself, I know how insanely busy you are so I'll get right to the point of this report.

Although we've never met, I'd be willing to wager a bet that your computer network — and the critical data it holds — is not nearly as secure as you think it is. **How do I know?**

Because over and over again I'm absolutely HORRIFIED by the incompetence and irresponsibility I discover when I audit most business networks. In 98% of the computer networks I review, I find faulty or non-existent backups, security loopholes, shoddy reporting and flawed systems that simply cost more to maintain and don't align with the operations of the business.

Plus, not a week goes by where we don't get a '911 crisis call' from a business owner with a major technical disaster that COULD have been prevented. **Why do so many businesses pay for substandard computer support?** Simply because they don't know how to truly verify that their network IS secure and end up having to take someone at their word.

That's why I've decided to write this report for all the business owners in our area to EDUCATE them about what to look for in an I.T. consultant. Quite honestly, I'm shocked at the oversights and sloppiness of most self-proclaimed "experts" and want to see the standards raised. On the following page you'll find a mini acid test you can use to determine whether or not your network really IS being supported properly.



If your technician does not score a “yes” on every point, you could be paying for substandard support AND be wide open to a very expensive, very frustrating computer disaster:



- ☐ Do they answer their phones “live” and respond to support issues in 1 hour or less?
- ☐ Are they remotely monitoring your network 24/7/365 to keep critical security settings, virus definitions and security patches up to date?
- ☐ Do they INSIST on monitoring an off-site as well as an on-site backup, or are they letting you rely on outdated tape backups?
- ☐ Do they INSIST on doing periodic test restores of your backups to make sure the data is not corrupt and could be restored in the event of a data is not corrupt and could be restored in the event of a disaster?
- ☐ Have they provided you with written, network documentation detailing what software licenses you have, critical network passwords and hardware information, or are they the only person with the “keys to the kingdom”?
- ☐ Do they consistently (and proactively) offer new ways to improve your network’s performance, or do they wait until you have a problem to make recommendations?
- ☐ Do they provide detailed invoices that clearly explain what you are paying for?
- ☐ Do they explain what they are doing and answer your questions in terms that you can understand (not geek-speak)?
- ☐ Do they complete projects on time and on budget, or does every project end up taking longer and costing more than you expected?
- ☐ Do they offer any guarantees on their services?
- ☐ Do they arrive on time and dress professionally?
- ☐ Do they have other technicians on staff who are familiar with your network in case your regular technician goes on vacation or gets sick?
- ☐ Do their technicians maintain current vendor certifications and participate in ongoing training, or do you feel as though they are learning on your dime?
- ☐ Do they take calls from other clients while working on your network (and on your dime)?
- ☐ Do you have to manage their progress on projects, or do they provide frequent updates, status reports and follow-up calls and e-mails?
- ☐ Do they offer flat-rate or fixed-fee project quotes, or do they give themselves a wide-open playing field with “time and materials”?

If Your Current I.T. Guy Failed This Test, I Want to Give You A FREE Network Audit To Make Things "Right"

I know you are so darn busy running your business that you simply forget to think about the security and health of your computer network UNTIL something major happens.

If that's you, consider this a "friendly reminder" to get your network checked out – if nothing else, it's a good way to get a third-party review of your network's security.

And to make it a complete "no-brainer," I'm offering a Network Checkup for FREE so you have no excuse for making sure that your computer network is safe not only from spyware and viruses, but also hackers, spam, data loss, hardware failure, software corruption and a number of other disasters.



For Free, We Will...

- ☒ Discover whether your network has vulnerabilities resulting from patch management issues.
- ☒ Our scanner will test whether your firewalls are configured correctly and report issues if they did not appropriately alarm. Using multilayered boundaries, including a firewall, Intrusion Prevention and Intrusion Detection are more critical today than ever before.
- ☒ Determine where sensitive data is stored on your devices and make sure it's being guarded.
- ☒ Hackers commonly exploit both your network and data assets when attacking your network.
- ☒ Verify that you have the most up-to-date security patches installed properly; miss one critical update and you're a "sitting duck."
- ☒ Learn if your team is using stale, repeated or crackable passwords for accounts on your network. Security best practices for handling passwords and credentials are employed, such as the usage of multi-factor authentication for remote access, critical accounts and administrative accounts, enforcement of a strong password policy, absence of default and/or shared accounts, etc.
- ☒ Gauge where your cybersecurity is today. Learn whether data encryption, along with information about what a hacker can see around an infected device. Determine if your network would withstand an attack (even on one machine!).
- ☒

To reserve your **FREE** Network Checkup, please visit www.windstartech.com/free-network-assessment or call our office at 540-317-1200.

Why Should You Care About This?

Because there are literally dozens of ways hackers and viruses can access your network—undetected—to access and remotely control your network, corrupt your data, and use your network as a conduit for spreading spam, viruses, and even illegal software.

There are numerous system checks and updates that should be done on a regular basis to ensure maximum speed, performance and security. Ignore them and your system will get progressively slower, unstable and susceptible to viruses, spyware and hackers. Tape backups have a failure rate of 100%—that means all tape drives will fail at some point, often without warning. You don't want to find out that your backup was not working the day after your hard drive fried.



Think About This...

What else in your business is more valuable than the data on your network? Just imagine how devastating it would be to lose it! That's why this Check-Up is so important. We'll conduct a comprehensive review of your network's security settings to make sure your data is safe and secure.



Okay...So What's The Catch?

I bet you're wondering why I'd be willing to give this away for free, so please allow me to explain. First off, I want to be clear that this is NOT a bait and switch offer or a trick to get you to buy something. My reputation for running an honest and trustworthy business is something I hold very dear. I would never jeopardize that in any way.

We are simply offering this Free Network Check-Up as a risk-free "get to know us" offer to people we haven't had the pleasure of doing business with.



To reserve your **FREE** Network Checkup,
please visit **www.windstartech.com/free-network-assessment**
or call our office at 540-317-1200.

After All, Don't You Just Want Your Darn Computer To Work The Way It's Supposed To?

That's why I'm making this offer. I know that we are hands down the best at what we do, but I don't think it's fair for you to risk your money to find out. I don't expect everyone to become a customer, but I know that some will end up becoming loyal, long-term clients, just like these business owners:



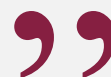
Consistency, Value And Trust

Dave Groot at Windstar takes his customer's experience seriously. He does an excellent job of reviewing the company's overall technology needs and offers an array of services to support them. His judgement on these needs has been very valuable to our organization. Over our long relationship our needs have fluctuated, but Windstar has been there as a partner to help identify solutions that address them.

System monitoring is a critical part of a technology solution. It is always best to be proactive in protecting data and systems from loss or severe damage. Trying to recover from an incident is more expensive and stressful than paying for service up front that will protect against them.

Windstar does not always have the lowest price available but the adage "you get what you pay for" comes to mind. We are confident in the superior level of service that Windstar has provided us over the years. Windstar does not oversell services, they offer what they think is best for the company. They have consistently delivered on their promised services.

– DS, IT Director



For A Good Night Sleep, You Need More Than A Mattress

I can focus on my business because I get peaceful sleep at night knowing that Windstar Technologies has our Law firm's data protected and in the event of a catastrophe can restore our data. Dave understands to whom a duty of loyalty is owed and has helped us maneuver touchy terminations, new product roll-outs, ever-morphing security threats, even training. Windstar always responds promptly, and they offer the "best of the best" personal service.

– LP, Business Owner



Here's How It Works...

To get your FREE, no-strings-attached, Network Check-Up, simply visit www.windstartech.com/free-network-assessment. Or if you prefer to speak to me directly about this, call my office at 540-317-1200. After we receive your request, we'll schedule a convenient time for one of our technicians to conduct a complete health check of your network. When we're done, we'll give you a comprehensive, easy-to-read report that will show any problems, threats or vulnerable areas that need to be addressed.

If we discover a problem, we'll also provide you with a recommended action plan and fixed-fee quote on what it will cost for us to resolve it. No hidden fees; no bait and switch. If you decide to hire us to do the repair (you're under no obligation), we'll get to work on it immediately.

And if we find out everything is safe and secure, you'll breathe a big sigh of relief knowing the true state of your network's health and security.

What do you have to lose? Don't let another day go by without verifying the health and security of your network! We're making this as easy as possible to say yes — all you have to do is take 60 seconds to visit www.windstartech.com/free-network-assessment or call 540-317-1200 and we'll do the rest!

Sincerely,

David Groot
President, Windstar Technologies
Phone: 540-317-1200
www.windstartech.com

P.S. Remember, this is an offer for a FREE Network Checkup ! You are under no obligation to do or buy anything!

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